

2009 - 2010 OFFICERS

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FSWS c/o Art Center Manatee
209 9th Street West
Bradenton, FL 34205

www.floridasuncoastwatercolor.com

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September 2009 Newsletter

PRESIDENT'S MESSAGE



No doubt you've been inside this summer, out of the heat and painting your heart out! We hope so, because we have some exciting exhibition opportunities in store for you this season. Get your best work ready and be sure to be a part of each of our exhibits. A full schedule of our exhibitions is in this newsletter, so be sure to mark your calendars now so you don't miss any. Our workshops for this season are already scheduled and offer you some new and exciting subjects, so check that information in this newsletter, too.

Our Board has taken the summer months a little slower to rest and gain momentum for the upcoming season, as well as get our own paintings finished. We're gearing up now though to work hard for our membership and we resumed our monthly meetings in August. Please remember that you can contact any member of our Board if you have ideas or comments on FSWS. We're always open to hearing from our membership and hearing your views on FSWS.

Please enjoy this issue of our newsletter. Keep it handy in your studio so FSWS is always on your mind. You are always on our mind.....thanks for your membership. See you in October at our first show.

In dedicated service,

Nancy Colby
President

2009 - 2010 EXHIBITION SCHEDULE

MARK YOUR CALENDARS WITH THE DATES OF OUR UPCOMING EXHIBITIONS

OCTOBER 2009 SIGNATURE AND OPEN AQUEOUS SHOW - (watch for updates in the newsletter and email announcements and website information):

LOCATION: VENICE ART CENTER
SHOW DATES: OCTOBER 12 - NOVEMBER 5, 2009
RECEIVING: Saturday, October 10, 2009 - 9 am - noon
RECEPTION: Friday, October 16, 2009 - 5-7 pm
REMOVAL: Friday, November 6, 2009 - 10 am - noon

JANUARY 2010 TRANSPARENT OPEN SHOW - (watch for updates in the newsletter and email announcements and website information):

LOCATION: ART CENTER MANATEE
SHOW DATES: JANUARY 15-FEBRUARY 28, 2010
RECEIVING: Saturday, January 9, 2010 - 10am - noon
RECEPTION: Friday, January 15, 2010 - 5-7 pm
REMOVAL: Monday, March 1, 2010 - 10 am - noon
Shown in conjunction with the American Watercolor Society show.

MARCH 2010 OPEN AQUEOUS SHOW - (watch for newsletter and email announcements and website information):

LOCATION: VISUAL ARTS CENTER in Punta Gorda
SHOW DATES: MARCH 22 - APRIL 30, 2010
RECEIVING: Monday, March 22, 2010 - 10 am-1 pm
RECEPTION: Friday, March 26, 2010 - 5-7 pm
REMOVAL: Friday, April 30, 2010 - 10 am-noon

JURIED SHOW AWARDS:

1st Place \$500, 2nd Place \$400, 3rd Place \$300, Merit Awards (1-4) \$100 each, Honorable Mention certificates.

ENTRY FEE:

Members \$20 for each painting; Non-members \$30 for each painting. Dues must be paid before entering shows. Non-members may join at receiving (annual membership is \$35).

In the broad seven county areas that we cover, it is sometimes difficult to deliver your paintings to a show for entry and pick up. The good news is that there are angels among us.... and they drive! You will need to contact them and make arrangements for an opportune time to transfer your art work and fill out the entry forms:

BRADENTON area:

Dee Pastorius (941) 761-4119 4311 Royal Palm Drive
Jan and Linda Van Tassel (941) 708-9660 15101st Avenue W
Joan Stephens (941) 792-5610 610 Estuary Drive
Mary Lou Ringers (941-322-6374) 22373 Panther Loop

NORTHPORT/VENICE/PUNTA GORDA area:

Nancy Colby (941-426-0580) 5007 Kingsman Avenue

SARASOTA area:

Roger Parent (941-966-1397) 448 East MacEwen Drive

BOCA GRANDE area:

Cecilia Jonsson-Bisset (941) 964-2590 333 Bailey Street

TAMPA area:

Kathy Durdin (813) 254-7667 1820 W. Richardson Pl.

PALMETTO area:

Carole Dougherty (941-722-2314) 1205 3rd Street
Circle East

LONGBOAT KEY area:

June Morse (941-383-9412) 622 Ranger Lane

GENERAL PROSPECTUS FOR JURIED SHOWS

All Signature and Full Members with currently paid dues are eligible to submit paintings which meet the definition and criteria of the exhibition.

Paintings shall not be more than two years old and must be the original work of the artist. Work done under instruction, published photocopies of paintings and copies of other works of art will not be accepted. A painting accepted in one juried FSWS exhibition cannot be entered in another. Any one artist may only receive one award per show. Award winners must be present to accept the award (unless prior arrangements are made).

Transparent Watercolor – Transparent Watercolor is defined as a painting executed with a water resolvable transparent medium, on paper (not Yupo), unvarnished, under Plexiglas.

Aqueous Watercolor – Aqueous Watercolor is defined as a painting executed with any water soluble medium, on paper or Yupo, including acrylic, ink, egg tempera, or watercolor collages, under Plexiglas.

Framing – All artwork must be securely framed and wired for hanging. Paintings must be under a separate sheet of rigid acrylic plastic (e.g. Plexiglas) - NO GLASS ALLOWED. White and off-white mats are the only ones permitted. Thin colored liners may be used if they add positively to the painting.

A commission fee, as determined by the host gallery, will be reflected in the sale of any artwork displayed during the exhibition.

Neither the host gallery nor FSWS will be responsible for loss or damage to any artwork submitted. The members of the receiving host gallery and FSWS will, of course, exercise the utmost care in handling all submitted artwork. Artwork must be picked up on the specified day or the host gallery may impose a storage charge.

The Technical Screening Committee

The function of the technical screening committee is to insure that your art is presented in a stable, clean, safe and appropriate frame. Once approved on these criteria, paintings are approved for submission to the show and then presented to the judge. The judge assesses the artistic merit of all the paintings and selects an appropriate number of pieces for the show and the size of the gallery. The judge awards the prizes.

To achieve a uniform and fair way of screening your artwork we have a list of six criteria the committee uses to pre-select the paintings presented to the judge. The purpose of pre-screening is to be sure your art work is presented in the best way possible.

What follows is a check list that the Technical Screening will be using *before payment* at the October 2009 Show in Venice:

1. Paintings are in a stable frame with a wire strong enough to hold the artwork. Loose wires ends must be taped to avoid injury. The wire should not allow the hanging clip to show above the frame.
2. The work must be covered with Plexiglas, not glass, and must not be scratched or dirty.
NO GLASS ALLOWED
3. Mats must be white or off-white and clean. A value scale will be used to determine that mats are the right color.
4. Transparent Watercolor Show: the paintings are executed with a water resolvable transparent medium on paper.
5. Aqueous Watercolor Show: the paintings are executed with any water soluble medium on paper or Yupo, including acrylic, ink, egg tempera or watercolor collages under Plexiglas.

We want to present shows of high quality. The rules are chosen so we can take pride in our shows. When your work is selected for a show, we want it to look great. We (and you) want to be among a collection of other work that looks great. The work of the Screening Committee will insure that.

MESSAGES FROM YOUR BOARD



From: Mary Stealey, 2nd Vice President, Workshop Coordinator

FLORIDA SUNCOAST WATERCOLOR SOCIETY 2010 WORKSHOP SCHEDULE

Florida Suncoast Watercolor Society has scheduled five workshops for 2010. All workshops will be held at Art Center Manatee, 209 9th Street West, Bradenton, FL 34205. Mark your calendar for these exciting workshops:

Acrylics - Florals, Composition, Nancy Law, Instructor
Saturday, January 30th (10:00 AM – Noon, 1:00 PM – 3:00 PM)

Not Your Typical Method of Enlarging, Mary Lou Ringers, Instructor
Saturday, February 13th (10:00 AM – Noon)

Negative Painting in Watercolor, Roger Rockefeller, Instructor
Saturday, February 13th (1:00 PM – 3:00 PM)

Experience Color in Endless Combinations, Roger Parent, Instructor
Saturday, March 6th (10:00 AM – Noon, 1:00 PM – 3:00 PM)

Importance of Values in Watercolor, Cheryl Jorgensen, Instructor
Saturday, March 20th (10:00 AM – Noon, 1:00 PM – 3:00 PM)

Workshop details and registration information will be available later this fall.



From Mary Lou Ringers, Corresponding Secretary

CHECK YOUR “SPAM” FOLDERS

If you are receiving your communications from FSWS via email, please make sure the address mlringers@tampabay.rr.com is in your address book so that important FSWS messages do not go into your SPAM folder. You might also want to check to see that your email box can receive large files. Also, print out the newsletters and other important communications and then delete them so that they do not fill up your hard drive. I have all of the newsletters saved on an external hard drive, so if you delete one and need it again, just let me know.

We will be having a special Signature Members Show in May 2010 at the Selby Gallery of Ringling School of Design in Sarasota. Please stay tuned for more information.

SELBY GALLERY SIGNATURE MEMBERS SHOW

Show dates: May 14-29, 2010

Receiving: Tuesday, May 10, 2010 9 am-noon

Reception: Friday, May 14, 2010 5-7 pm

Removal: Monday, May 31, 2010 9 am-noon

DIRECTORY CHANGES

Please welcome these new members and add their information to the back of your 2009 Directory:

Laure Ferlita
2101 Ramblewood Court
Brandon, FL 33510
813-727-1588
laureferlita@gmail.com

Marianne H. Bundra
5224 Highbury Circle
Sarasota, Florida 34238
Ph: 941-927-8457
mbundra@aol.com

AWARDS AND ANNOUNCEMENTS

Anne Abgott was accepted into the NWS show in Brea, California.

The Englewood Art Center's 43rd Annual Fine Art Show will be held March 13 & 14, 2010. For information call the Englewood Art Center at 941-474-5548 or contact Ceci Kuelto at 941-496-4453 or e-mail cecikuelto@yahoo.com.

Pat Davidson has won the Scotti Harper Memorial Award at the Georgia Watercolor Society 2008 National Exhibition. She also has won acceptance into the American Juried Art Salon's Spring/Summer show. The art can be seen starting June 12, 2009 at www.artjury.com Click on "AJAS Online Galleries". The twice-a-year online competition attracts entries from throughout the world.

Barbara Wensel Severns' painting 'Indian Maiden II' received the First Place Award, June 7, in the Visual Arts Association Summer Show at the Sumter County Annex in The Villages, FL.

Art Uptown has invited **Jim Tschirgi** to be their Guest Artist for the month of October. Jim will be showing his paintings and signing his two books, "Let's Paint Watercolor" and "Florida Acuarela". Reception October 16, during the Friday Artwalk, He would love to see all his fellow painters in FSWS.

Essie Garfinkel has had a piece accepted for the Pittsburgh Watercolor Society's 63rd Annual International Exhibition, the 2009 Aqueous Open. The show will be up from Nov. 3rd until Nov. 28th at the "be Galleries" in Pittsburgh.

Diane Schmidt won a \$350 cash award in the Watercolor USA National Exhibition in Springfield, MO, and a merchandise award in the Southern Watercolor Regional.

Ruby Hall won an award in the Southern Watercolor Exhibition. She was also accepted in the Georgia Watercolor Society Exhibition

Congratulations to all of our FSWS members who have been accepted into the 2009 Florida Watercolor Society Show. **Anne Abgott, Lee Albion, Pauline Boston, Nancy Colby, Cheryl Jorgensen, Kris Parins, Mary Lou Ringers and Joanne Stramara** are among the 100 artists accepted. The exhibition will be held at the Visual Arts Center in Punta Gorda from September 8 through October 25, 2009, with an opening reception on Friday, September 25 from 7:30 to 9:00 PM. The FWS convention will be held at the Hyatt Coconut Point. Workshops will be held from Monday September 21 through 24 and the Trade Show and Demonstrations will begin on Friday, September 25 and end with a Member's Meeting on Sunday, September 27. For more information or to register for any of the convention activities, go to www.floridawatercolorsociety.org.

GOOD BYE TO A FRIEND

William Wayne Blake "Bill"
June 7, 1933 - June 5, 2009

William Wayne "Bill" Blake, 75, of Englewood, formerly of Kewanee, Ill., died June 5, 2009.

Funeral service and burial were held in Illinois. A memorial service will be at a later date at the Assembly of God Church in Englewood.

Survivors include his loving wife of 35 years, Shirley Ann of Englewood; sons William W. Jr. of Houston and Daniel M. of Goshen, Ind.; a daughter, Cathleen VanStechelman of Kewanee; stepsons Randy and Gary Heinrich of Kewanee; a step-daughter, Kathy Peed of Kewanee; a brother, Carter of Houston; 10 grandchildren; and 10 great-grandchildren.

You may express your condolences to the Blake family at www.Englewoodfh.com



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